

SALON PROGRAMS 2010-2011

**Cash Rebates, Advertising Incentives and
Promotional Programs**

Devoted Creations Salon Cash Rebate Program

Receive \$.55 in Cash for each 12.25 oz*

Receive \$.25 in Cash for each 8.5 oz Soho Collection Bottle purchased

Receive \$1.25 in Cash for each Mon Ame, Vertu, With Love, DC Code, DC Royalty, LIV & Obsessed Bottle Purchased

Devoted Creations will issue a check to Salons who purchase qualifying products through an authorized Devoted Creations' distributor. To receive your rebate, simply mail us original invoices for your qualified Devoted Creations purchases (please highlight or underline each item) ordered between September 30, 2010 and July 4, 2011. All purchases **must be from an Authorized Distributor**. You must receive delivery of your order *prior* to submission of the invoice. We will review your distributor order, determine your rebate and issue your check. Please allow 45 days from August 31, 2011 for rebate requests to be processed.

Rebate Policies and Guidelines

Salon Rebate Form must accompany your purchase invoices and an executed W-9 form. Your Salon must be entitled to a minimum \$30 rebate for your request to be processed, smaller rebate requests will not be processed. The invoice must include the following information:

Date

Customer name or number

Product names

Quantity purchased All these requirements must be met.

Unit prices

Invoice Number

Distributor name

Final deadline to submit invoices and redeem product credit for rebate is August 31, 2010. Rebate requests must be received with a completed 2009-2010 Rebate Form between July 5, 2010 and August 31, 2010 or it will not be processed. No exceptions!!! Salon and Manufacturer participation are voluntary.

* Only Products Pictured in the DC Official 2011 Literature

For more information please contact Devoted Creations Customer Service at: 1-800-488-5524

Devoted Creations 2010-11 Rebate Form

Salon Name _____ Contact _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
E-mail address _____
Number of Beds _____ Number of Salons _____
Salon Distributor: _____ Sales _____
Representative: _____
Total Rebate Amount _____

Terms and Conditions: This 2010-2011 Rebate Form is submitted to request the undersigned salon owner's Devoted Creations, Inc. annual rebate payment. The qualifying period is for purchases occurring between September 30, 2010 and July 4, 2011. The undersigned attests that all of the information provided and invoices attached are accurate. The undersigned acknowledges that Devoted Creations, Inc. retains the right to authenticate all information contained in this form, to qualify the salon purchases with its above listed distributor, and verify compliance with this program. The undersigned verifies that this is the only request filed for the 2010-2011 qualifying period. If any information contained in this request is inaccurate, Devoted Creations may void this rebate offer. All submissions must occur between July 5, 2011 and August 31, 2011. Salon acknowledges that this offer is void where prohibited by law, and represents that this request is lawful.

Date: _____
SIGNATURE OF SALON OWNER

Print Name and Title

Please send rebate form with qualified invoices and W-9 form* to:

Devoted Creations
Attn: Rebates
3874 Tampa Road
Oldsmar, Fl. 34677
Fax # 813 855-7907

*Devoted Creations, Inc. requires all salons participating in any salon program to submit a W-9 form. To obtain a W-9 form, go to <http://www.irs.ustreas.gov/pub/irs-pdf/fw9.pdf?portlet=3> or contact Devoted Creations and one will be provided.

Devoted Creations

2010-11 Advertising Program

We offer a special program to Salons to promote advertising their businesses in conjunction with our products. Our plan is simple and easy for Salon owners to use. We will subsidize your Salon advertising budget by paying up to forty (40%) per cent of your qualifying advertisements from your Advertising Incentive Pool. This is in addition to the other rebate and incentive programs we offer.

How To Participate:

Submit your Final Advertisement copy, advertising invoices, together with our Advertising Cooperative Request Form. As soon as we receive your documents, we will determine your eligibility for Salon reimbursement and the size of your Advertising Incentive Pool.

Devoted Creations

The amount of our participation credit will be based upon your total Devoted Creations purchases, your advertisement, the cost of the advertisement and your Devoted Creations ordering history. Your advertisement must exclusively promote Devoted Creations and your Salon. Devoted Creations logo must be prominently displayed in at least 20% of the advertisement. The inclusion of other products or brands in your proposed advertisement disqualifies the ad from this program.

Advertising Incentive Pool

We create an Advertising Incentive Pool for your Salon to use based upon three (3%) per cent of your total qualifying purchases of Devoted Creations, for products purchased from November 1, 2010-July 31, 2011. You will receive reimbursement for qualifying advertisements up to the limits of your advertising pool. In the event your Salon purchases are in excess of \$10,000.00 in Devoted Creations qualifying products, we will increase your advertising pool to 4% of total purchases. Buy more, sell more, advertise more and receive more from Devoted Creations, Inc. Once your ad artwork is complete, please email, fax, or mail your ad to:

Devoted Creations

3874 Tampa Road

Oldsmar, Fl. 34677

via fax: (813) 855-7907

via email: Sales@devotedcreations.com

Attention: Advertisement Approval

All co-operative ads must exclusively promote Devoted Creations and be approved in writing by Devoted Creations, Inc. prior to printing release to insure qualification and to confirm rebate. Please mark all submitted ads with a Salon address, contact name and phone number. All requests and approvals must be provided in writing. We will contact you with written approval and/or recommend any revisions that may be required. The Devoted Creations logo must appear in your advertisement and our products must utilize a minimum of 20% of the total ad space to receive a rebate. Leaflets, Billboards, television, radio and other types of advertising are not included in this program, unless the promotion is given prior written approval by Devoted Creations, Inc.

Submit for Advertising Cooperative Participation

Mail or fax the **Advertising Cooperative Request Form** with your final ad proof and invoice. These requirements are an essential part of your submission and failure to include the information will void this offer. Devoted Creations will contact you with your total Rebate amount. Please allow 30 days for processing.

Devoted Creations 2010-2011 Advertising Cooperative Request Form

Salons seeking Advertising Cooperative reimbursement must submit this form with final ad copy as well as legible invoices.

Salon Name _____ Salon Owner _____
Salon Address _____ Suite # _____
City _____ State _____ Zip Code _____
Salon Phone _____ Cell phone _____
E-mail Address _____
Number of Locations _____
Number of Tanning Beds _____
Number of Retail Lotion Lines Carried _____
Your Devoted Creations Distributor _____
Devoted Creations Units sold to date _____
Devoted Creations Units in inventory _____
Invoices Submitted _____
Vendor _____
Invoice Number _____ Invoice Total _____
Final Ads (attach copies)
Invoices for each Ad

Please submit by mail or fax to:

Devoted Creations, Inc.

3874 Tampa Road

Oldsmar, Fl. 34677

Fax # 813 855-7907

Or via **Email:** Lewis.Henry@devotedcreations.com

attn: Advertising Cooperative

Salon Owner's Signature _____ Date _____

I hereby submit the following claim form with all information contained and attached therein to be true and accurate and in accordance with the terms and conditions of the Devoted Creations Program.

Devoted Creations requires all salons participating in any salon program to submit a W-9 form.

To obtain a W-9 form, go to <http://www.irs.ustreas.gov/pub/irs-pdf/fw9.pdf?portlet=3>

Or contact Devoted Creations and one will be provided

Devoted Creations 2010-2011 Salon Promotional Program

Dear Valued Salon Owner/Manager:

Please call Devoted Creations to help with your Salon promotional events. Devoted Creations will support Salon events such as **Grand Openings, Promotional Events and Charity Events**. Promotional packages include a complimentary array of Devoted Creations samples, apparel, posters, and literature. Devoted Creations promotional packages are determined on a case-by-case basis. In order to be eligible, specific requirements are mandatory:

Salons must submit an advertisement/in-store flyer publicizing the salon event which includes salon information, date of event, and prominent display the Devoted Creations logo and/or images (“featuring Devoted Creations” in any font will also be acceptable).

Devoted Creations must have a copy of your ad in house a minimum of 14 days prior to your scheduled event date. This is crucial so that we may ensure proper delivery. Shipping time can vary between 5-7 business days.

Salon Name _____ Contact _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____ e-mail address _____
Type of Promotional Event _____
Date of Event _____ Amount of Ad/Flyer Circulation _____
Number of Beds _____ Number of Salons _____ Distributor _____
Name of Sales Representative _____
DEVOTED CREATIONS PRODUCTS PURCHASED FOR 2010-2011: \$ _____

_____ Date: _____
SIGNATURE OF SALON OWNER

Please complete and return this form accompanied by a copy of your event advertisement/flyer to:

Devoted Creations Salon Promotional Program

3874 Tampa Road
Oldsmar, Florida 34677
Fax: (813) 855-9334

As always, Devoted Creations is pleased to support our valued salon owners through sponsorship programs such as these. We wish you continued success throughout the year.

If you have any questions, please contact us at 800-488-5524

Devoted Creations requires all salons participating in any salon program to submit a W-9 form.

To obtain a W-9 form, go to <http://www.irs.ustreas.gov/pub/irs-pdf/fw9.pdf?portlet=3>

or contact Devoted Creations and one will be provided.